



D E M P S E Y
D E S I G N
★

FOR IMMEDIATE RELEASE

Contact Information:

Dempsey Design: Shon Dempsey
715 Cascade St
509.433.7466
www.DesignByDempsey.com
shon@designbydempsey.com

Wenatchee Local Opens Own Web Design Firm

Sought after local web designer to offer all design services through his own business.

Wenatchee, WA, July 27, 2009 – Local designer and longtime resident of Wenatchee, Shon Dempsey has announced a specialized and personalized new service for local businesses. Dempsey Design, will offer website design, development, consulting, and training on how to use your website. Dempsey Design also specializes in branding solutions, from logo and printed materials to signage. The main goal is to help clients and their employees learn how to live and believe in their brand.

Rather than the typical web designer/client relationship, site goes up, gets stale, client calls to update, weeks go by, finally gets a minor update, Dempsey designs sites that are easy for the client to use and can update without having to know any html code. They empower their clients to take part in their web success. However, that doesn't mean they won't help them, in fact, they encourage a site facelift every year, which is a cost effective update to the look and feel of the site to keep up with web trends.

Dempsey Design will also be concentrating on the "Green" movement, by trying to be as paperless as possible, and implementing current technology such as video conferencing, and PDF proofing, reducing the need for both travel and paper. Their branding packages include these tools and training on how to use them, so their clients can in turn try to be greener. Printed projects will be highly encouraged to use 100% recycled paper and soy based inks.

"I love seeing that my work is helping someone else realize success and I love creating something useful," says Shon Dempsey CEO of Dempsey Design. ***"To have one client refer another is an amazing and rewarding feeling. It shows they are elated enough with me to feel the need to tell someone else."***

Shon was born and raised in Wenatchee where he attended Wenatchee Valley Community College and then transferred to Eastern to complete his degree in Computer Multimedia Programming. His family has played major roles in the community from his father Mike Dempsey, Wenatchee HS voice of the Panthers, to his wife Sarah who is the Director of Wenatchee's Downtown Association.

About Dempsey Design

With over six years of design experience, Wenatchee residents can see Shon Dempsey's designs all around town from Wenatchee Valley College's logo to Interwest Communication's website. Dempsey Design's mission is to provide successful communication tools to businesses that stay true to their brand, and empower clients to live their brand.

###